

PUBLIC NEWSENSE

QUARTERLY NEWSLETTER FROM
CITIZEN CONSUMER AND CIVIC ACTION GROUP

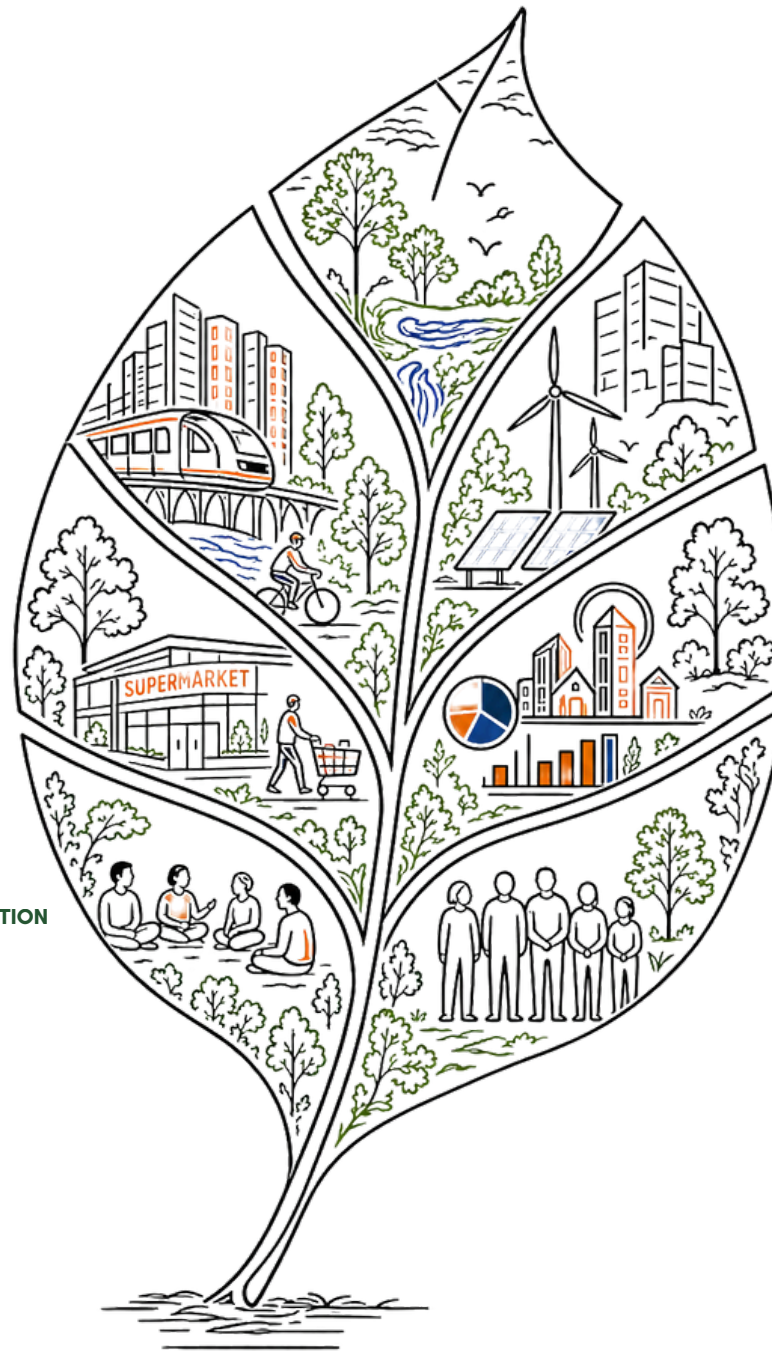
● **CONSUMER PROTECTION**
Protecting rights,
empowering consumers

● **SUSTAINABLE MOBILITY**
Safer, accessible,
people-first transport systems

● **ELECTRICITY GOVERNANCE**
Affordable, accountable
clean energy transition

● **ENVIRONMENT & CLIMATE ACTION**
Building resilient communities
and ecosystems

● **SOLID WASTE MANAGEMENT**
Reducing waste, strengthening
resource stewardship



Opening Thoughts

Dear Friends,

As we reach the halfway point of the year, I'm pleased to share some highlights of CAG's work. From improving energy efficiency in hospitals and promoting rooftop solar, to advancing projects on climate-resilient agriculture, electric autos and accessible public infrastructure, we continue to work towards a more equitable and sustainable future.

This quarter also marked the pilot of FOCUS for Beginners, our climate literacy textbook for students in Classes 3-5, and the start of Climate Action Month on 1 July. We hope you'll join us in our CAM events and campaigns as we continue to inspire informed action for people and the planet.

We hope you enjoy this edition of the Public Newsense. Thank you for your continued support, and we look forward to hearing from you at helpdesk@cag.org.in.

With warm regards,



S. Saroja
Executive Director



IN FOCUS

CLIMATE CHANGE CURRICULUM FOR BEGINNERS

FOCUS for Beginners introduces primary school children to climate change through stories, activities and simple scientific concepts. Designed for students in Classes 3 to 5, the curriculum helps young learners understand how their everyday choices affect the environment while nurturing curiosity, empathy and responsibility.

This quarter, CAG conducted a pilot study to understand the effectiveness of the curriculum through classroom sessions, and teacher engagement programmes.

FOCUS' hands-on learning activities bring climate action to life through interactive and age-appropriate lessons, empowering children to become informed citizens who can contribute to building a more sustainable future.



Students explore climate concepts through interactive FOCUS classroom activities.



Young learners proudly display their completed FOCUS textbooks



Storytelling and discussion make climate science engaging and accessible.



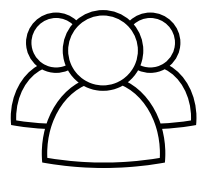
Creative activities help students connect everyday actions with environmental stewardship.



Sharing is caring!

BRIGHT IDEAS

COMMUNITY SOLAR AWARENESS AND CAPACITY BUILDING THIS QUARTER



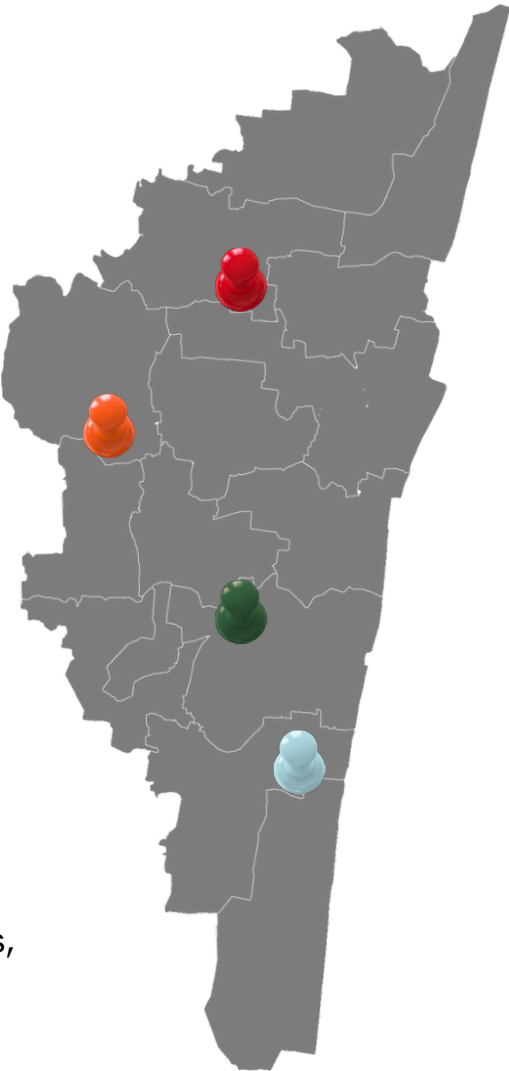
4

Events conducted



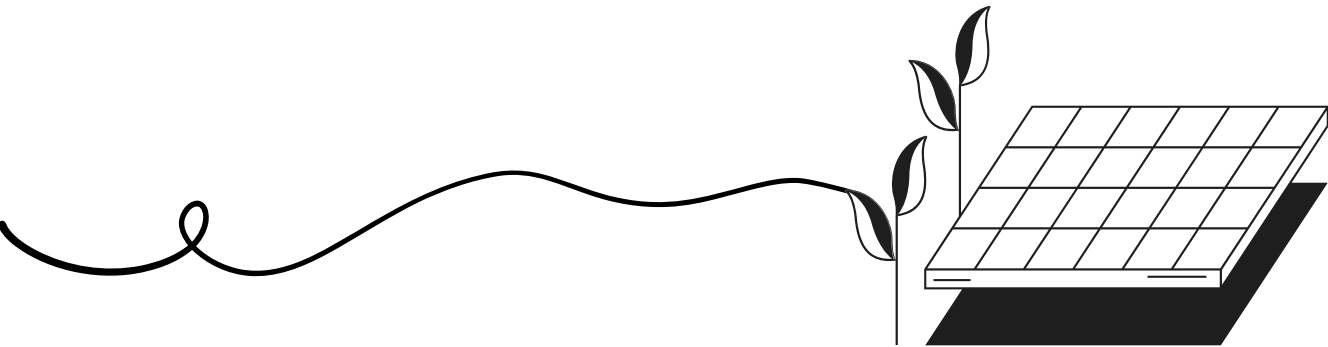
160+

People engaged



Activities across Chennai

CAG's solar outreach this quarter brought together citizens, resident welfare associations and community organisations through workshops, exhibitions and neighbourhood meetings. Each engagement helped participants better understand rooftop solars, available government schemes and the practical steps towards adopting clean energy.



Interactive session on rooftop solar adoption and consumer awareness | **RWA Thiruvanmaiur**



Community outreach stall sharing information on solar energy and government schemes | **Adyar market**



Residents participate in a workshop on the benefits of rooftop solar and net metering | **Nungambakkam**



Neighbourhood meeting encourages dialogue on clean energy and sustainable communities | **RWA Adambakkam**

SNAPSHOTS FROM THE QUARTER

JANE'S WALK

Jane's Walk brought together citizens to examine Chennai's streets from the perspective of persons with disabilities, highlighting everyday barriers and opportunities to build a city that works for everyone.



First-hand experiences sparked conversations on designing streets and public spaces that leave no one behind.

LISTENING TO FARMERS

As part of the Climate Resilience for Agriculture project, CAG and partners met farmers in Idukki to understand how climate change is affecting agriculture, livelihoods and local food systems.



Their experiences will help shape practical, farmer-led solutions. Farmers shared first-hand experiences of changing weather patterns, crop challenges and opportunities for building climate-resilient agriculture.

SOLAR TECHNICIAN: MASTER TRAINING

CAG and TNSEDA introduced 43 students from Montfort Private Technical Institute, St. Thomas Mount to rooftop solar technology through expert talks, practical demonstrations and a live site visit.



The aim was to build a student cohort that had the skills needed for the state's clean energy transition.

BARRIER FREE

Persons with disabilities, disability advocates and journalists came together at Vidya Sagar, Kotturpuram, to share their experiences of navigating Chennai's public transport, footpaths and digital mobility services.



Their insights will inform CAG's research on building more accessible and inclusive transport systems.

WOMEN DRIVING THE EV TRANSITION

Women auto-rickshaw drivers shared their experiences, expectations and concerns about transitioning to electric vehicles. Discussions explored affordability, charging infrastructure, financing options and the support needed.



The discussion highlighted opportunities and challenges for women drivers as Tamil Nadu accelerates its transition to electric mobility.



RESEARCH & POLICY

EVIDENCE. ACTION. CHANGE.

Every quarter brings new research, reports and important developments that deepen understanding, strengthen accountability, inspire informed action and help create healthier communities, resilient cities and a more sustainable future.

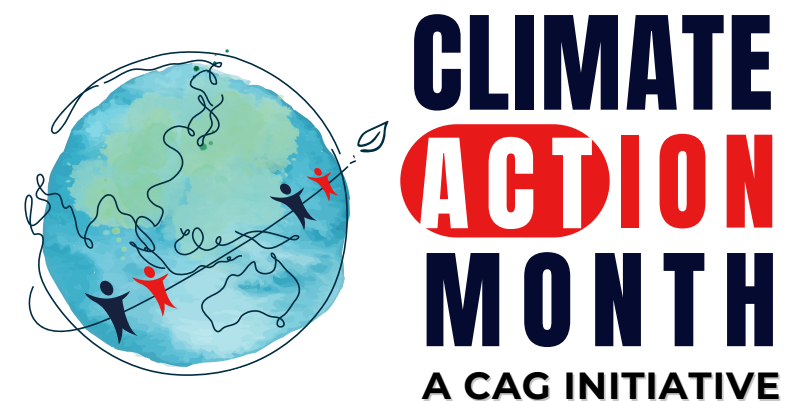


-  [An SDG Toolkit for Young Changemakers](#)
-  [Comments on the Draft Telecom Consumers Protection \(Thirteenth Amendment\) Regulations, 2026](#)
-  [Nutrition Chapter in Educational Institutions: Standard Operating Procedure \(SOP\)](#)

HAPPENING NOW!

OPPORTUNITIES TO ENGAGE

Climate Action Month brings people together to explore practical solutions, celebrate local action and inspire change. Follow our social media channels, join our activities and be part of the journey towards a healthier, more sustainable future.



TOGETHER, WE MAKE
CHANGE POSSIBLE

