



## Perception Survey - Behind the Labels

Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Other <input type="checkbox"/> Don't wish to specify
Age	
City	
Date	
Education	<input type="checkbox"/> Primary Schooling(1-5) <input type="checkbox"/> Secondary Schooling (6-10) <input type="checkbox"/> Senior Secondary (11-12) <input type="checkbox"/> Under Graduation <input type="checkbox"/> Graduation <input type="checkbox"/> Post-Graduation and above
Occupation	
Annual Income	

### **Perception about plastic use and its impacts**

1. Do you think plastic waste is a problem for health and the environment?
  - a. Yes
  - b. No
  - c. Not sure
2. Do you think we can recycle plastic?
  - a. Yes
  - b. No
  - c. No idea/Not sure
3. Do you think we can recycle all kinds of plastic?
  - a. Yes
  - b. No

[Note: Q3 to be asked if interviewee replies YES for Q2]
4. Why do you use plastic product(s)? Tick all that apply.
  - a. They are cheap
  - b. They are light in weight
  - c. They are durable
  - d. They are easily available
  - e. Lack of alternative materials
  - f. All of the above
  - g. Other:
5. On a scale of 0-5 [0-highly problematic, 5-well managed] how would you rate plastic pollution in your city?
  - a. 0
  - b. 1

## Perception Survey - Behind the Labels

- c. 2
- d. 3
- e. 4
- f. 5

### Awareness

6. Do you look for information on plastics?
  - a. Yes
  - b. No
7. Where do you generally check for information regarding plastics? Select all that apply
  - a. Government regulations
  - b. Internet
  - c. NGOs
  - d. Friends and families
- [Note: Q7 to be asked if interviewee replies YES for Q6]
8. Do you think information about the plastic used for food packaging is mentioned on labels of all food products?
  - a. Yes
  - b. No
  - c. Don't know
9. Do you know about the recycling numbers [1-7] printed on the plastic packaging used for food products?
  - a. Yes
  - b. No
10. Do you know which type of plastic [1-7] is recycled in your locality?
  - a. Yes
  - b. No

11. If yes, can you list out which type of plastics are recycled?

12. Do you practice checking recycling labels on products before buying?
  - a. Yes
  - b. No
  - c. Sometimes

[Note: Q13, Q14 to be asked if interviewee replies YES or SOMETIMES for Q12]

13. What information do you look for in the label? [eg: type of plastic used, eco-friendly, biodegradable]



## Perception Survey - Behind the Labels

14. How easy is it to read the recycling label on the packaging?

- a. Very difficult
- b. Difficult
- c. A little difficult
- d. Easy
- e. Very easy

[Note: Q15 to be asked if interviewee replies NO or SOMETIMES for Q12]

15. Can you specify the situations/instances when you don't check the recycling label?

- a. Specific brands
- b. No time
- c. Not able to understand the label
- d. Didn't know such a label existed
- e. Other (give details)

### **Suggested Solutions:**

16. If the government is to mandate a new recycling label, what information do you ideally want on it? Select all that apply.

- a. Recycling number
- b. Recycling Infrastructure availability
- c. How to dispose of the packaging (eg: clean it before putting it in the bin)
- d. Details in words
- e. Details in pictures
- f. Other

17. How can the recycling label be made more visible?

- a. Colour
- b. Size
- c. Location
- d. Other

18. If the above information is provided clearly, will you use it to make a more informed decision?

- a. Yes
- b. No