

# What is Star Rating?

The Bureau of Energy Efficiency (BEE) in India issues energy labels categorising the energy efficiency of appliances after testing their performance. Labels affixed on the appliances convey the appliances' energy efficiency, energy consumption and performance information to consumers.

## Benefits of energy labels

### Design and manufacture of energy-efficient products:

The energy standards based on which the labels are issued help to improve the efficiency of products and eliminate the least-performing products from the market.

### Energy-conscious purchase and consumption habits:

The details provided on the labels help the buyers identify, compare and make informed choices of energy-efficient appliances. Reduction in carbon footprint.

### Reduced carbon footprint

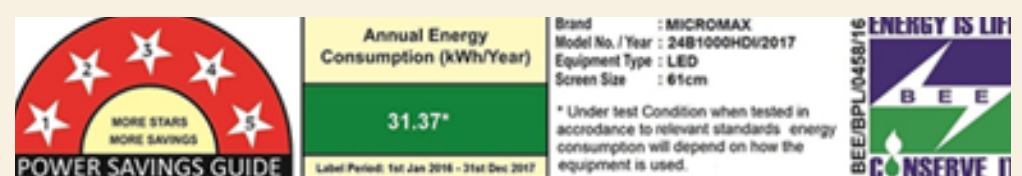
## How to use the labels

### Comparative Star Label

More coloured stars means more energy efficient.



Also look for annual energy consumption and label validity on the labels to compare and buy the best model.



# INDIAN ENERGY LABELS



### Endorsement label

This label indicates that the labelled appliance meets specified criteria of energy efficiency and is among the most energy-efficient models.

