

# CELEBRATE FRIENDSHIP, BUT NEVER ON THE ROAD!



**CAG**

Citizen consumer and civic Action Group

No.103, First Floor, Eldams Road, Teynampet,  
Chennai - 600018, Tamil Nadu.



**SENSIBLE BEHAVIOUR ON THE ROAD MEANS YOU REMEMBER THAT MOTOR VEHICLES CAN KILL. DISTRACTING YOURSELF BY TALKING TO FRIENDS, USING THE PHONE, RUNNING ACROSS THE ROAD ETC COULD PUT YOUR LIFE - OR THE LIVES OF YOUR FRIENDS - AT RISK.**



# FLOUTING ROAD RULES? NOT COOL!



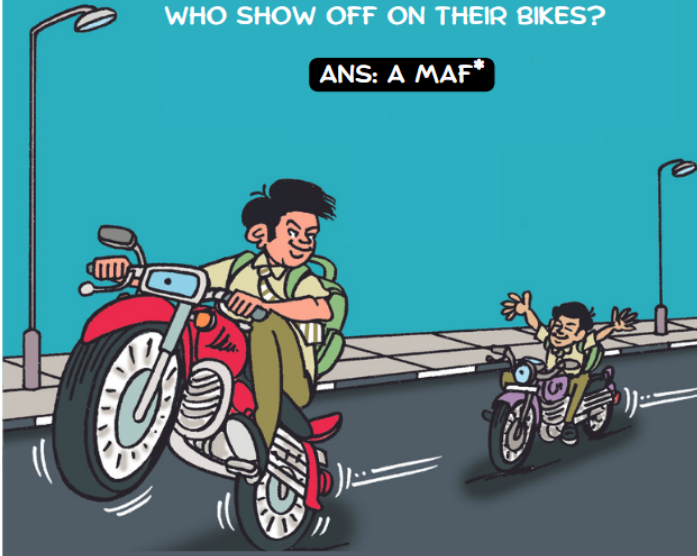
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WHAT DO YOU CALL UNDERAGE BOYS  
WHO SHOW OFF ON THEIR BIKES?

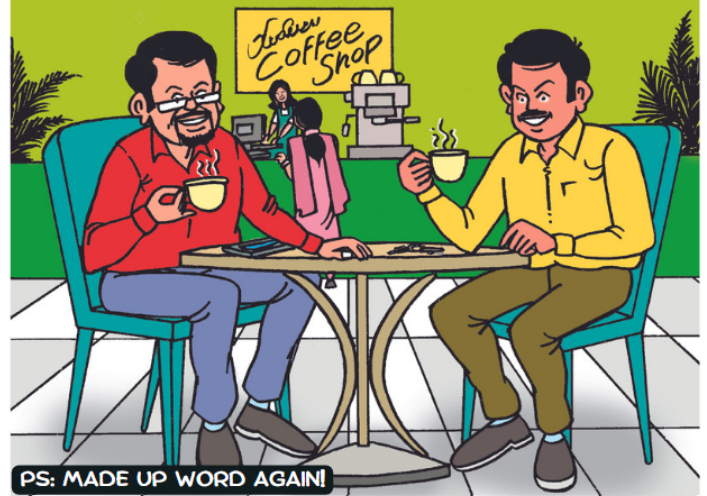
**ANS: A MAF\***



PS: THESE ARE MADE UP WORDS.  
DON'T USE THEM IN YOUR EXAMS!

WHAT DO YOU CALL PARENTS WHO THINK  
IT'S OK TO LET THEIR UNDERAGE KIDS RIDE?

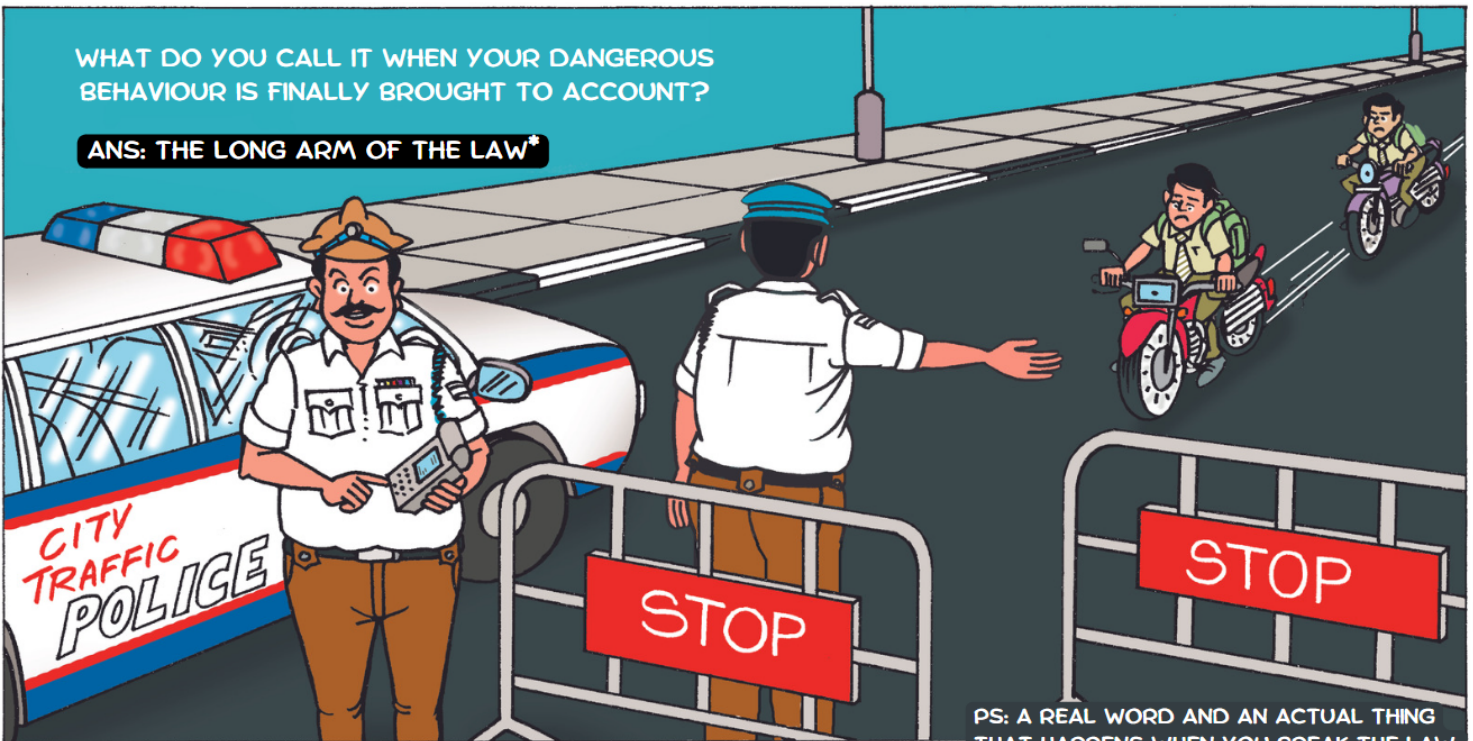
**ANS: A FLOOMOM\* OR FLOOMDAD\***



PS: MADE UP WORD AGAIN!

WHAT DO YOU CALL IT WHEN YOUR DANGEROUS  
BEHAVIOUR IS FINALLY BROUGHT TO ACCOUNT?

**ANS: THE LONG ARM OF THE LAW\***



PS: A REAL WORD AND AN ACTUAL THING  
THAT HAPPENS WHEN YOU BREAK THE LAW.

YOU ARE GUILTY OF UNDER-AGE DRIVING IF YOU ARE UNDER 16 YEARS OLD AND USE A MOTOR VEHICLE. THE CRIME CAN GET THE OWNER OF THE VEHICLE OR THE GUARDIAN OF THE UNDERAGE DRIVER A FINE OF ₹25,000 ALONG WITH IMPRISONMENT UPTO 3 YEARS.

# CHOOSE SAFETY! WEAR A HELMET.

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## 5 REASONS WHY SOME PEOPLE DON'T WEAR HELMETS



HELMETS KEEP YOUR HEAD SAFE. ACCIDENTS CAN HAPPEN ANYTIME TO ANYONE. DON'T LEAVE IT TO CHANCE. ALWAYS WEAR A HELMET. AND IF YOU'RE TRAVELLING IN A CAR, DON'T FORGET TO FASTEN YOUR SEATBELT!