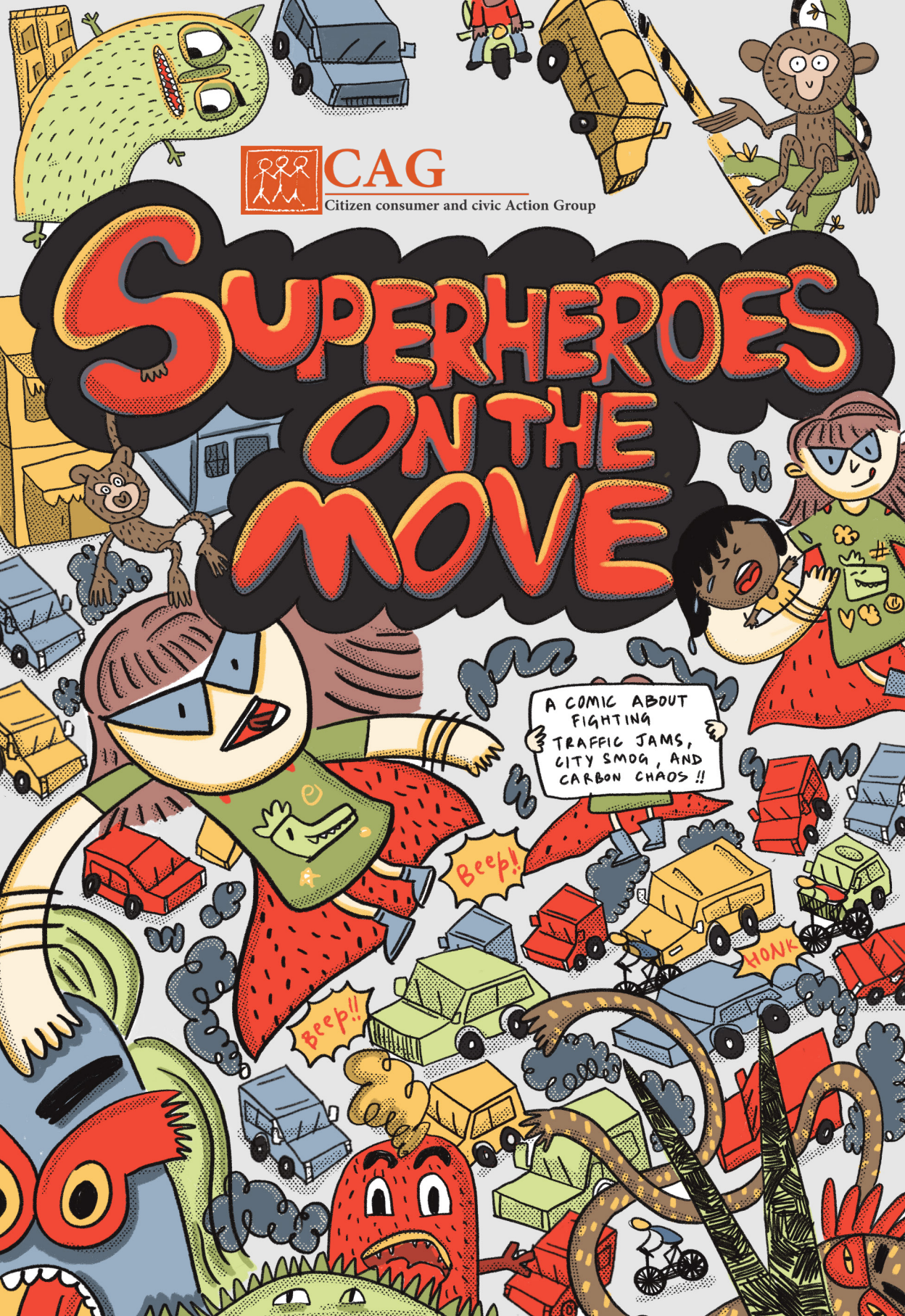
CAG
Citizen consumer and civic Action Group
SUPERHEROES ON THE MOVE
A COMIC ABOUT FIGHTING TRAFFIC JAMS, CITY SMOG, AND CARBON CHAOS !!
Beep!!
Beep!!
HONK

About CAG: Citizen consumer and civic Action Group (CAG) is a thirty nine year old non-profit, non-political and professional organisation that works towards protecting citizens rights in consumer and environmental issues and promoting good governance processes including transparency, accountability and participatory decision-making.

Illustrations, Design and Layout: Sunny kumari

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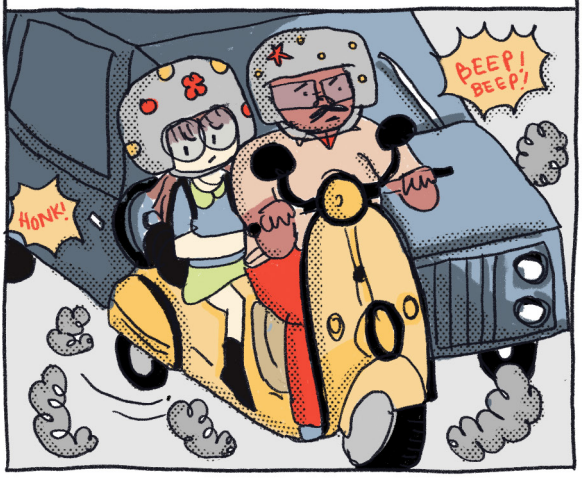
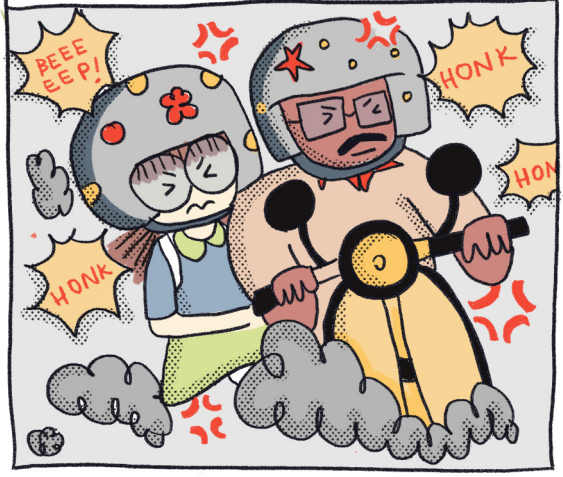
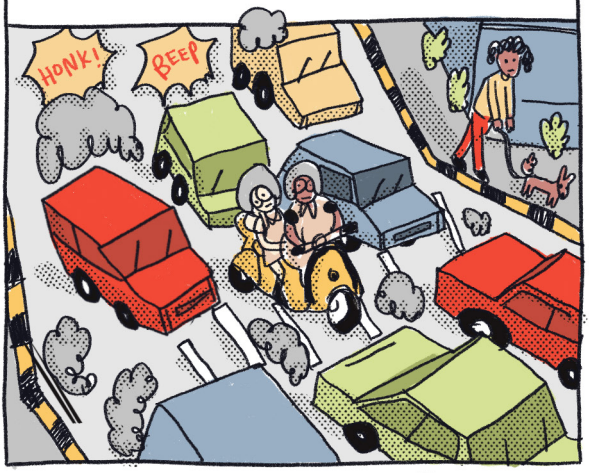
Alia is on her way to school but the traffic is terrible. They don't seem to be moving at all!



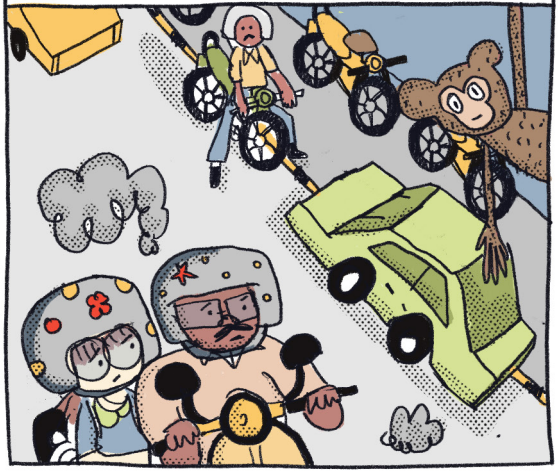
Aaargh- she may miss assembly! The smoke and noise is making her eyes itch and head hurt.



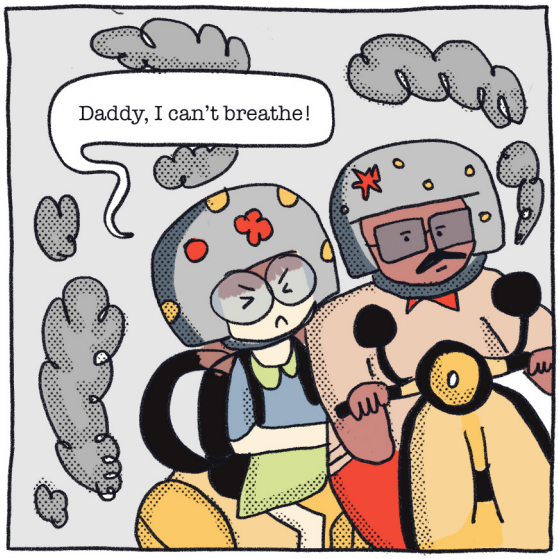
Vehicles clutter the street, parked haphazardly and blocking the way.



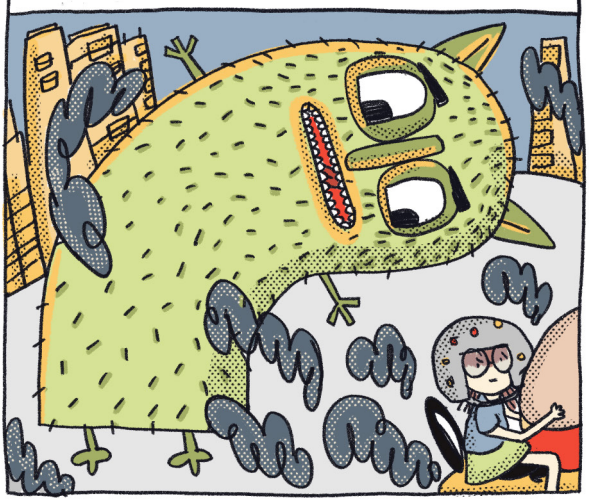
Vehicles are parked even on the pavements!



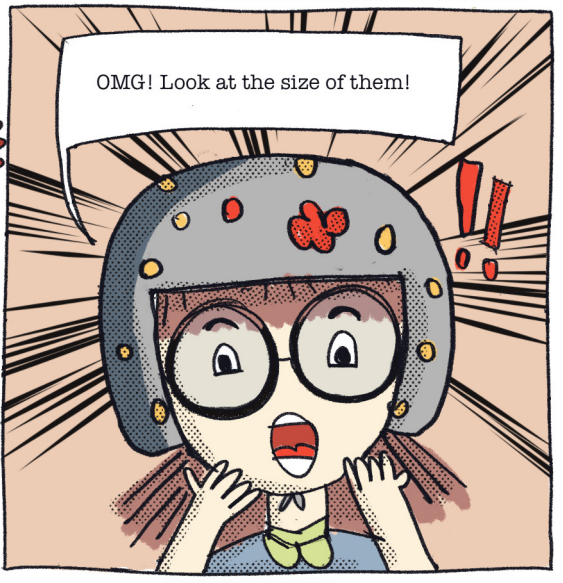
Alia just can't take it!



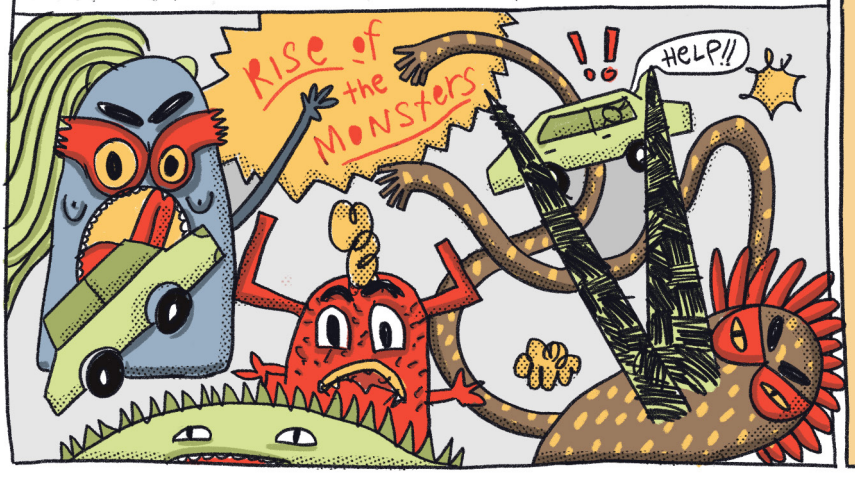
Suddenly, smoke from the vehicles takes shape, twisting and growing into something more sinister.

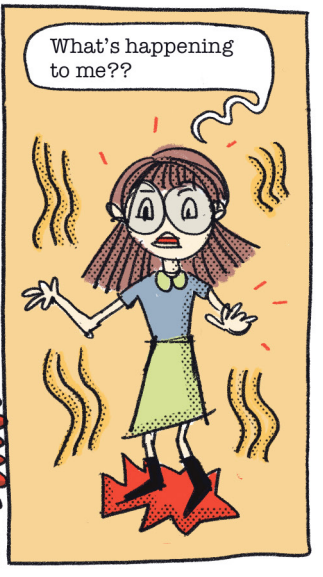


The smoky creatures morph into terrifying monsters.



The monsters loom larger, fiercer, unstoppable, consuming everything around them.





IS ALIA TURNING INTO A SUPERHERO?

HER SPECIAL GEAR COMES FLYING TOWARDS HER!!

1. COOL UNDERWEAR

2. OVERSIZE T-SHIRT

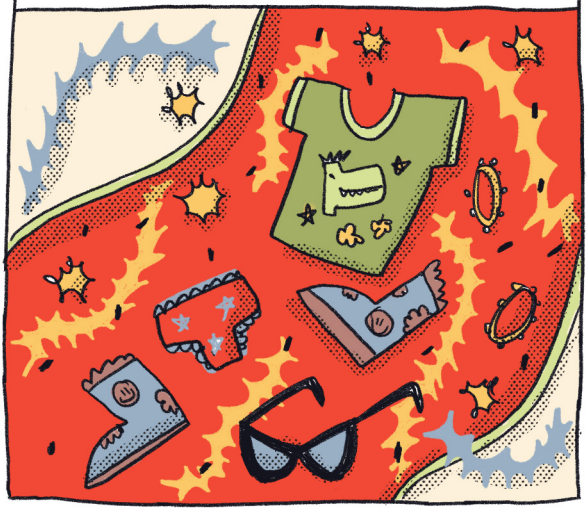
3. A ROBE OR BEDSHEET

4. OVERSIZE BOOTS

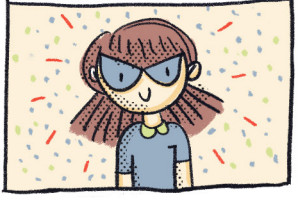
5. A BUNCH OF BANGLES

6. SUPERHERO SUNGLASSES

Now wait for the magic to happen....



Her superhero glasses snap on.

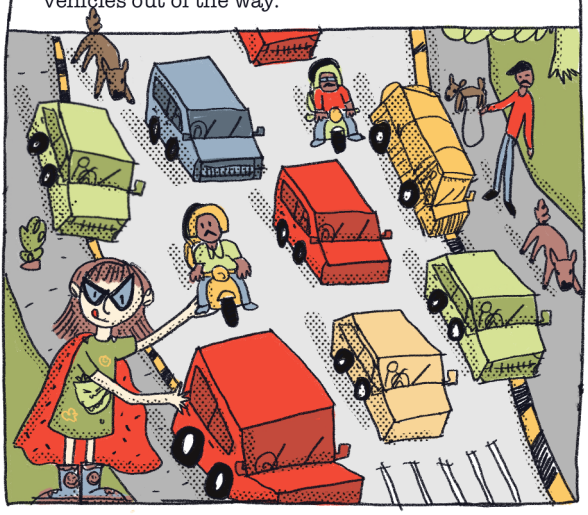


So does the rest of her gear!

She can feel the powers coming to her.

It's superhero Alia to the rescue!

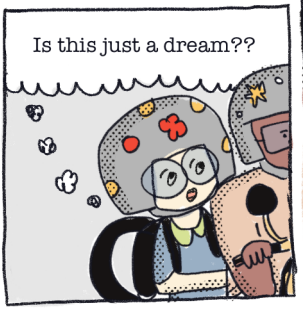
Superhero Alia moves swiftly, getting parked vehicles out of the way.



She leaps just in time, saving a child from being hit by a careless driver.

With a guiding hand, she helps a group of children cross the road safely.

Is this just a dream??



She's at school at last, just as the bell begins to ring!

WHAT IS SUSTAINABLE MOBILITY?
Our teacher is also a superhero!!
Did you know that it's better to walk, cycle, or take a bus?!
KEEP THE CLASS NEAT & CLEAN
CLASS 5
Beep
This reduces congestion and pollution. It makes our roads safer and our cities cleaner.
Why not take the bus? Try walking or cycling to school?! You can be a part of the solution then!
Alia's eyes are fixed on the board, deep in thought.
ARE YOU PART OF THE PROBLEM? OR THE SOLUTION?
And then it hits her - she's part of the problem!!

At that moment she feels small. Lost in introspection, she thinks about all the excuses she has used to not walk to school.
Dad, I'm late!!Can you drop me?!
Welcome
Dad, my legs hurt. Can you drop me?
Dad, I have to carry this chart today. Can you drop me??
A
B
C
OH BOY
Oh no!! I have been part of the problem all along!!

Alia sleeps well that night, dreaming of changing the world.
Her alarm rings, breaking the morning silence.
BUZZ!!
BUZZ!!
NEW DAY, NEW ME!!
I'm ready to go to school!
Bye Dad!! Bye Mom!!
Bye bye Alia!
From now on, I'll walk to school.

As Alia begins walking to school, she notices something different. The monsters seem smaller.

The monsters are not so troublesome today.

THE FALL OF THE MONSTERS

She's at school early today and sees her friend's dad dropping her off.

Bye dad!!

Hey! We should both walk to school together tomorrow. It will be fun!

Let's make a plan !!

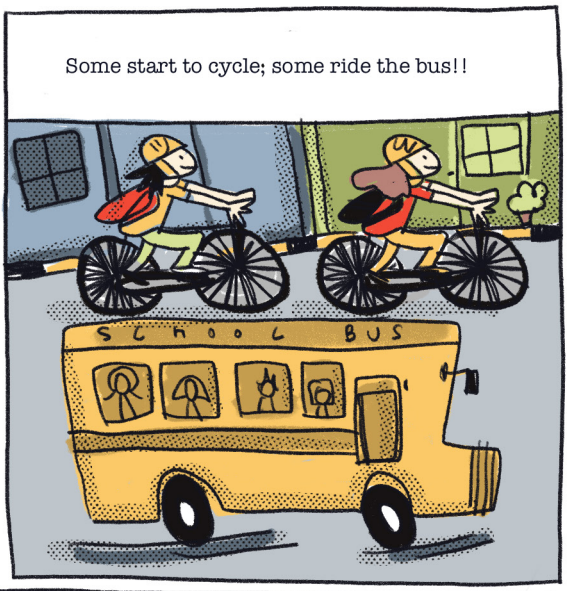
Let's meet at the park every morning and walk together.

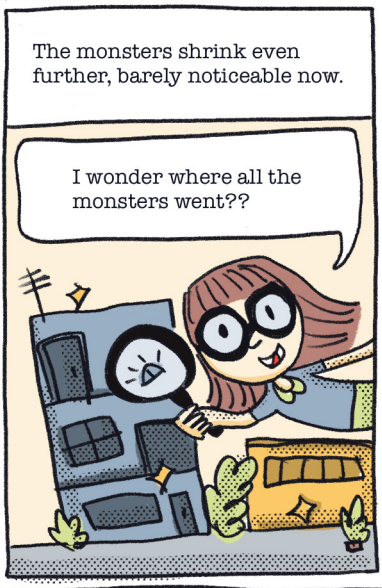
Meanwhile the monsters...

We have to leave this place

We are useless now!!

Soon, more people start walking to school.
I love walking!!
Me too!

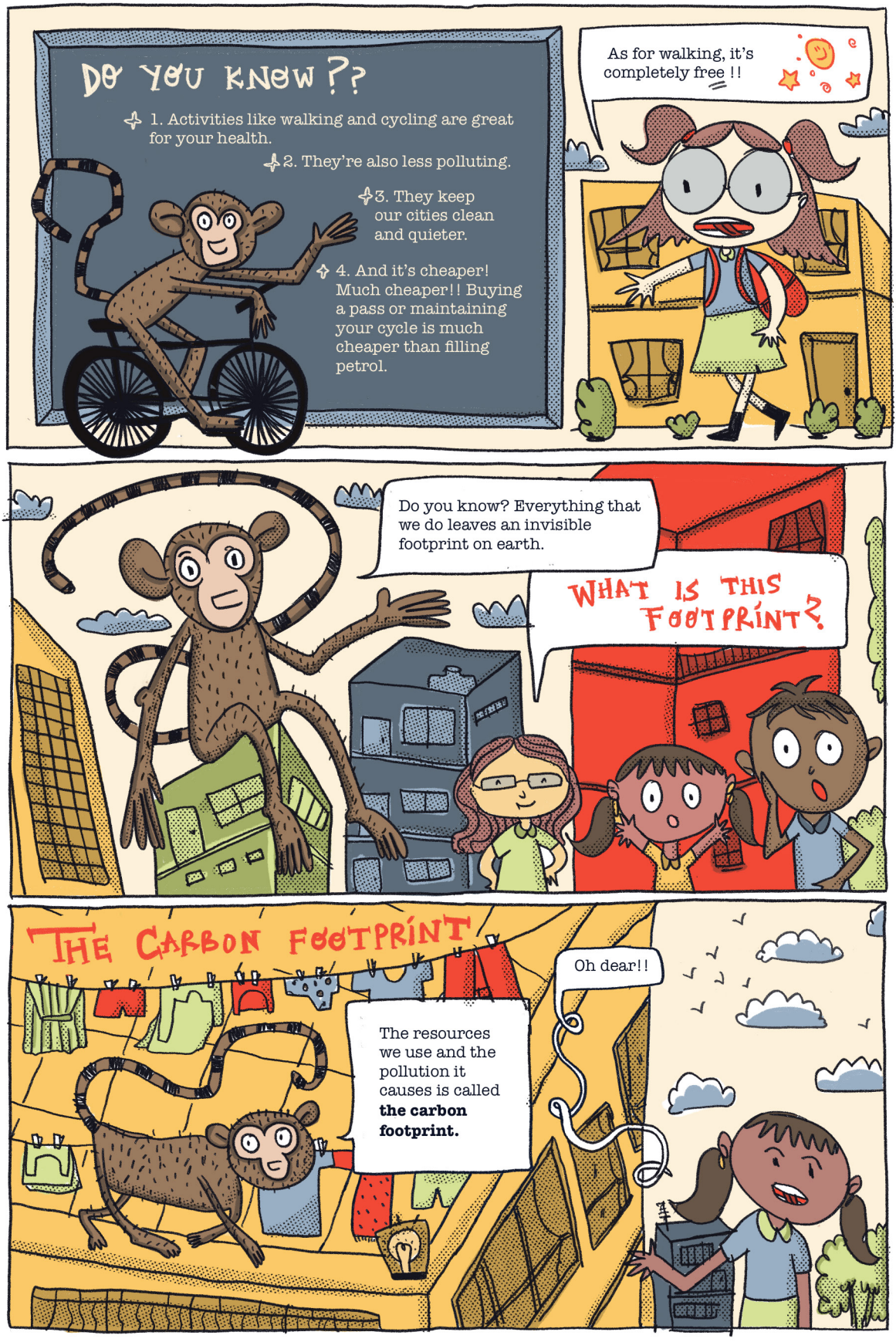

Some start to cycle; some ride the bus!!
SCHOOL BUS

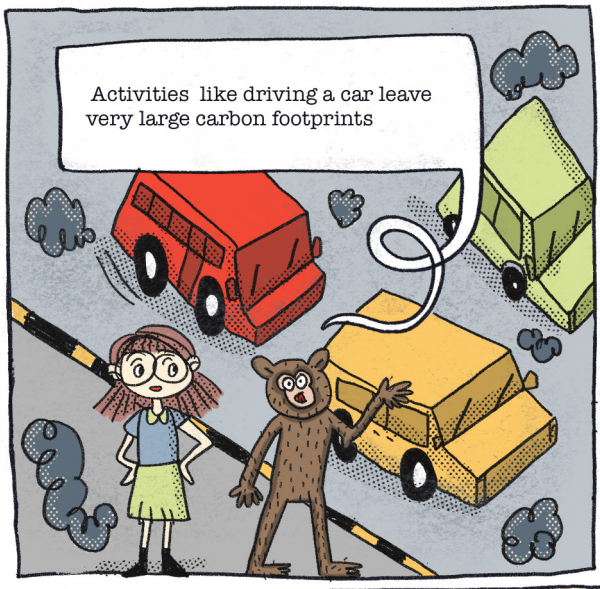

The monsters shrink even further, barely noticeable now.
I wonder where all the monsters went??

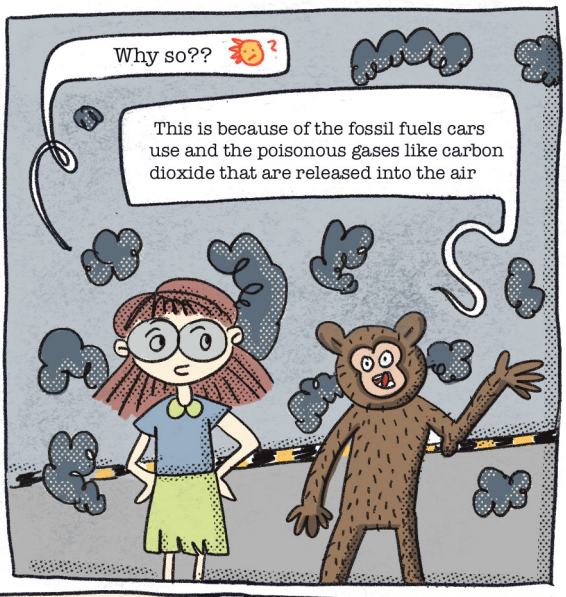
It feels like a movement as more and more children start walking together!

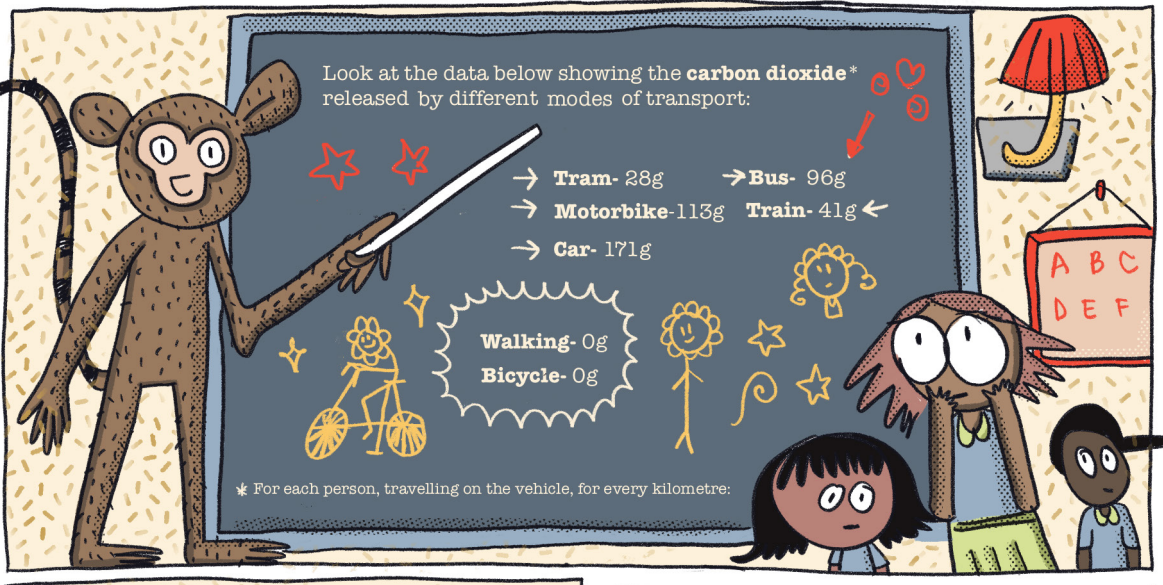
The roads are clear, the air feels fresh and the monsters are completely gone.

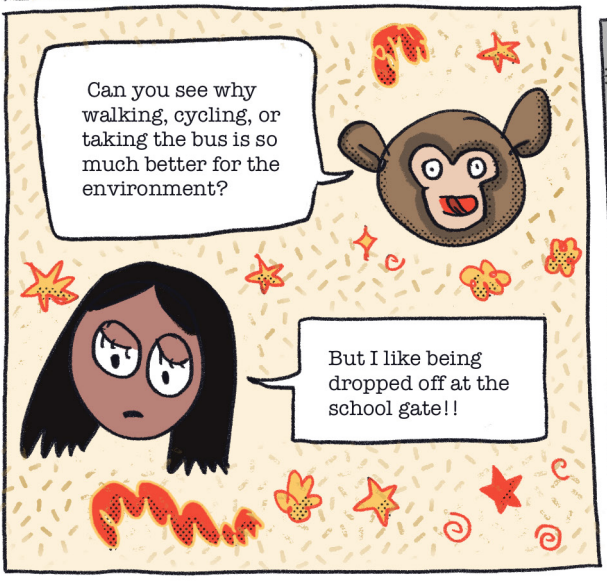
Now that you've read about superhero Alia, how about we turn you into a superhero??
What should I call you? Write your name here:
_____
_____
_____
_____
DO YOU KNOW?
Sustainable mobility means choosing ways to travel that are good for earth, for ourselves and other road users!!
Do you want to choose this way of living where you are a superhero every day??
Is that even possible?
YES!!
I want to be a superhero every day Mr Monku!!
Me too!
Me too!
Okay, choose these as much as possible. Then you too can be a superhero everyday!!
I. WALK
II. CYCLE
III. USE PUBLIC TRANSPORT
BUS
TRAIN
METRO, FERRY
ETC!!


DO YOU KNOW??
1. Activities like walking and cycling are great for your health.
2. They're also less polluting.
3. They keep our cities clean and quieter.
4. And it's cheaper! Much cheaper!! Buying a pass or maintaining your cycle is much cheaper than filling petrol.
As for walking, it's completely free !!
Do you know? Everything that we do leaves an invisible footprint on earth.
WHAT IS THIS FOOTPRINT?
THE CARBON FOOTPRINT
The resources we use and the pollution it causes is called **the carbon footprint.**
Oh dear!!


Activities like driving a car leave very large carbon footprints


Why so??
This is because of the fossil fuels cars use and the poisonous gases like carbon dioxide that are released into the air


Look at the data below showing the **carbon dioxide*** released by different modes of transport:
Tram- 28g
Bus- 96g
Motorbike-113g
Train- 41g
Car- 171g
Walking- 0g
Bicycle- 0g
* For each person, travelling on the vehicle, for every kilometre:
A B C
D E F


Can you see why walking, cycling, or taking the bus is so much better for the environment?
But I like being dropped off at the school gate!!

IT WILL BE MUCH WORSE IN 30 YEARS !!
Well, if we all think like that, scientist say that the number of cars in our roads will be almost 3 times what it is now!

And carbon dioxide emissions will be four times worse!
CO_2
*IN ABOUT 30 YEARS
So now imagine life in 30 years time!
IMAGINE
If we venture out we will probably be stuck in mega traffic jams, surrounded by pollution.
Beep!!
Beep!!
The pollution will be so bad that we will have to spend most of our time indoors.
OH NO!!
Even breathing might become difficult.
So let's make sustainability a part of how we think and how we live!
We will use sustainable transport from now on.
END.

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