

# OH NO! IT'S PLASTIC!

## Did you know?

Plastic is a fossil fuel\* derivative. In fact, plastic is a cheap raw material only because it is a by-product\*\* of the fossil fuels industry.

01

Plastic has several chemicals added to it, to give it its colour, texture, thickness etc.



02

Single-use plastics are intended for immediate use and disposal, often ending up as waste in dump yards, or the environment.

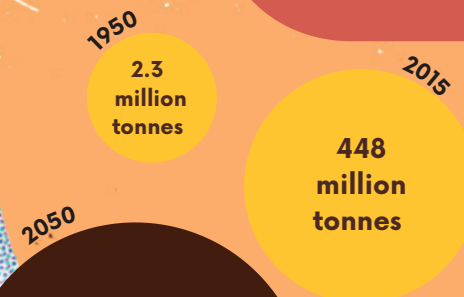


Half of all plastics manufactured, have been made in the last 15 years.

\*Fossil fuels are naturally formed in the Earth's crust, from the remains of dead plants and animals. They are non-renewable resources.

A \*\*by-product is a product that is created during the manufacturing process of something else.

From life saving medicines to space travel plastic established its indomitable presence in the everyday life of human beings in no time.



**Over 800 million tonnes!**



PLASTIC? NOT FANTASTIC



BUT WE KEEP MAKING MORE AND MORE





# PLASTIC IS EVERYWHERE

It's in the air we breathe

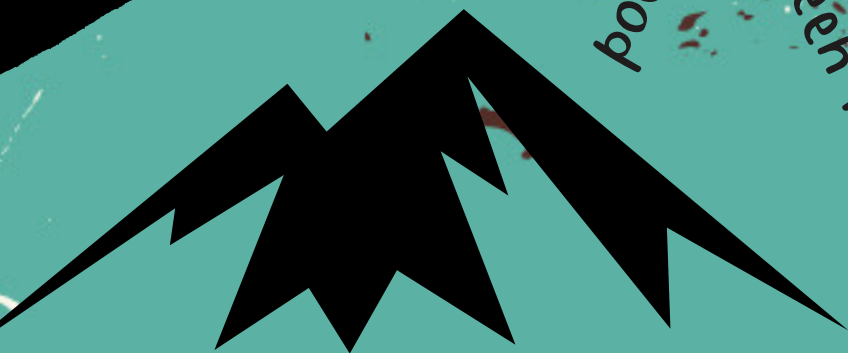
scientists have found it in our blood

It's been found in foods

It's been found in water

It's been found in mother's milk

From Mt. Everest  
to the Mariana Trench  
IT'S EVERYWHERE!



# PLASTICS ARE FOREVER

Plastics contain additives that make them stronger, more flexible, and durable. But these additives can extend the life of plastic if they become litter. Plastics can take 400 years to break down.

**EVEN WHEN THEY SEEM TO HAVE DISAPPEARED,  
THEY'VE JUST BROKEN DOWN INTO  
MICROPLASTICS**

What's all this stuff floating around us?

Mummy told me it's called plastic

Can I eat it?  
CHOMP CHOMP

**NO...NOO!!**

It will trap you  
It will kill you  
Look at what it's done to poor Bluey and Mr. Crab

1.

2.

save me!  
I'm trapped!

save me!  
I ate it and I feel  
like I'm dying!

Who's doing all this?

**It's the HUMANS**

The plastic has made them **SICK**

It's made their soil,  
air and water

**SICK**

but still, they keep  
**MAKING MORE**

and throwing it

**INTO OUR HOMES.**

Hello children,  
please will you make them  
**STOP** the plastic??

4.

It's better for  
**ALL OF US**

**WANT TO**  
make a  
difference?

# HERE'S HOW

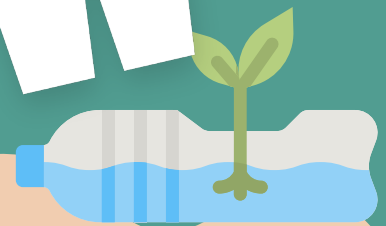
## REFUSE

Say 'NO' to single use plastics. Avoid buying items that come wrapped in single use plastics. This could be plastic water bottles, carry bags etc



## REPURPOSE

Instead of throwing something away, why not find a different purpose for it? Bottles can be plant holders. Make art out of wrappers. Be creative!



## REDUCE

Do you like buying new things? Can you reduce how much you buy? Lots of things come packed in single-use plastic - so buying less works!



## RECYCLE

Some plastics can be recycled. If you keep these separate, you can give them to your local waste-shop, who will send it to be recycled.



## REUSE

Lots of materials last long and can be reused - things made of cloth, and metal for example. Choose products made of these materials over plastic.



**WHERE'S YOUR MANJAPPAI?**



**CAG**

Citizen consumer and civic Action Group

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